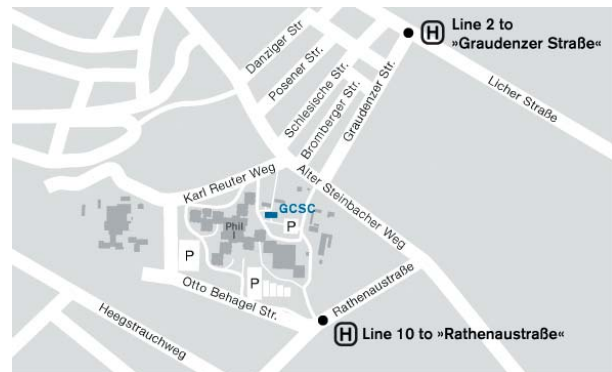


In the last decade, heritage studies have emerged as a field of cross-disciplinary research covering the topics including the built environment, museums and collections, urban planning, memory, and tourism. This workshop brings together both early career researchers and established researchers for a discussion about the concept of heritage in relation to the Eastern and Central European region. In light of the different traditions in heritage policies and property rights, what notion of heritage do we employ for the study of heritage in socialist and post-socialist societies? Using this question as a point of departure, the presentations seek to critically engage with the field of heritage studies and reflect on core concepts such as authenticity and originality. We discuss the advantages and limitations of these approaches when applied to the (post-) socialist context, while also bringing together alternative approaches from the examples presented during the workshop.



Venue:  
 International Graduate Centre for the Study of Culture (GCSC)  
 Justus Liebig University Giessen  
 Multifunktionsraum (Room 001)  
 Alter Steinbacher Weg 38, 35394 Giessen  
 Contact: heritageandsocialism@gmail.com

Organised by:  
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 Herder Institute for Historical Research on East Central Europe -  
 Institute of the Leibniz Association, Marburg  
 International Graduate Centre for the Study of Culture (GCSC),  
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**HERDER INSTITUTE**  
 for Historical Research on East Central Europe  
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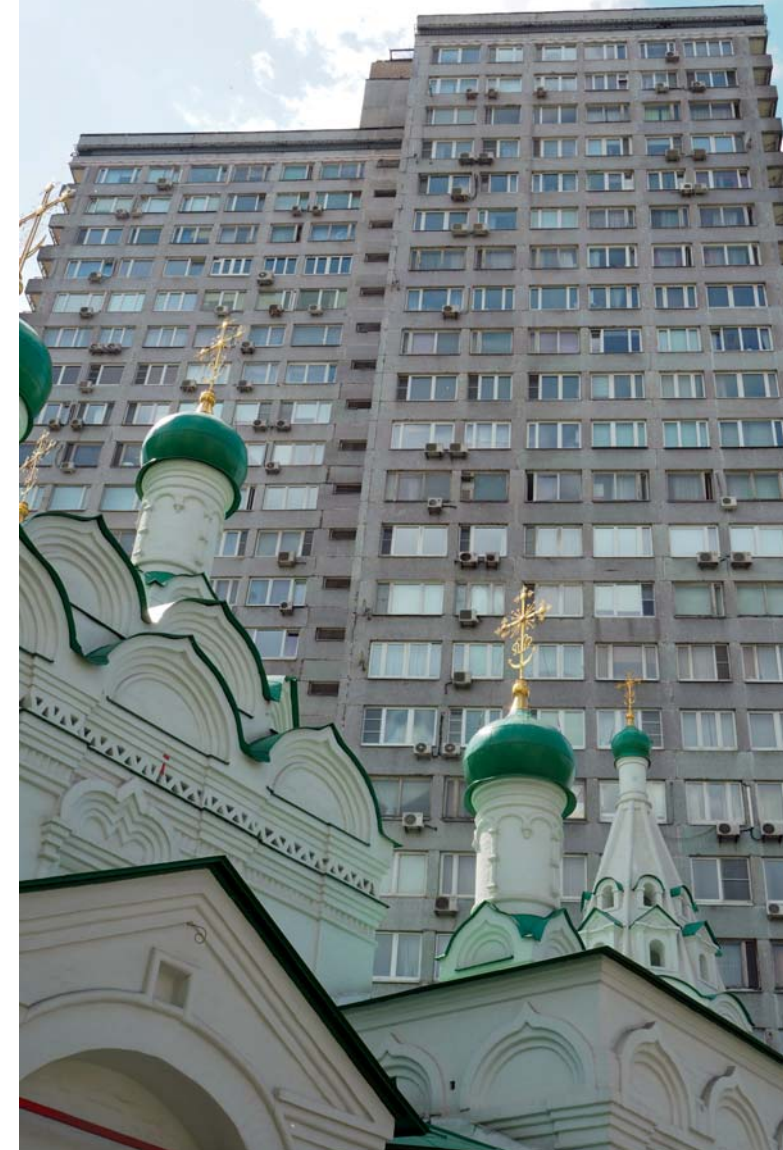


International Graduate Centre  
 for the Study of Culture

IMRE KERTÉSZ KOLLEG JENA



Illustration:  
 Church of the Venerable Simeon Stylites on the Povarskaia  
 (1679, restored 1966-1968), Novyi Arbat, Moscow



## WORKSHOP

Heritage Studies and Socialism:  
 Transnational Perspectives on Heritage  
 in Eastern and Central Europe

23-25 November 2016 • Giessen

# PROGRAMME

## Wednesday, 23 November 2016

16:00 **Registration**

17:15-19:00 **Keynote Lecture** by Astrid Swenson (London):  
When is Heritage? Temporality and  
Transnational History  
Moderation: Katharina Stornig (Giessen)

## Thursday, 24 November

09:00 Introduction  
Eszter Gantner (Marburg), Corinne Geering  
(Giessen)

09:30-11:00 **Panel 1: Socialist Interpretations of Heritage**  
Chair: Markus Krzoska (Giessen)  
Melinda Harlov (Budapest):  
Vernacular Heritage in Hungary, a Category that  
Fitted to the Socialist Ideology  
Alexandra Urdea (Sussex):  
The Museum of the Village - the Politics of  
Patrimony in Ceaușescu's Romania  
Nele-Hendrikje Lehmann (Freiberg):  
Industrial Heritage in the GDR, 1949-1989

Coffee Break

11:30-13:00 **Panel 2: Heritage Actors**  
Chair: Nicole Immig (Jena/Giessen)  
Bianka Trötschel-Daniels (Dortmund):  
The 'Heritage Council' in the GDR  
Alicja Gzowska (Warsaw):  
Socialist Fraternal Assistance or Commercial  
Success? International Activities of Polish State  
Workshops for the Conservation of Cultural  
Heritage  
Olga Olkheft (St. Petersburg):  
"We are the Rare Place Where the 'Iron Curtain'  
Played a Positive Role": The Conservative Tradi-  
tion of the State Hermitage Restoration

Lunch at Mensa

14:15-15:15 **Keynote Lecture** by Michael Falser (Heidelberg):  
"Saving Angkor" during the last Breath of Cold  
War Politics. Heritage Studies in a Transcultural  
Perspective  
Moderation: James Mark (Exeter)

Coffee Break

15:30-16:30 **Panel 3: Heritage and Communist  
Internationalism**  
Chair: Stella Basinyi (Giessen)  
Nelly Bekus (Exeter):  
Tracing Multiple Logics in Soviet Heritage-  
Making: pan-Soviet, National and International  
Agencies of Cultural Power  
Svetlana Boltovskaja (Marburg):  
Soviet Heritage and Communist Internation-  
alism: Eastern European and African encounters

Coffee Break

16:45-18:15 **Panel 4: International Organisations**  
Chair: Corinne Geering (Giessen)  
Kerstin Stamm (Bonn):  
The New Internationale? East and West at the  
International Council of Monuments and Sites,  
ICOMOS  
Julia Röttger (Darmstadt):  
Committees of International Experts and Sites of  
National Martyrdom: Socialist Poland's Contri-  
bution to the Early World Heritage Program  
Diána Vonnák (Halle):  
UNESCO on the Ground in the Restoration of  
the Golden Rose Synagogue in Lviv

## Friday, 25 November 2016

9:15-10:30 **Panel 5: The Revalorisation of Socialist Heritage**  
Chair: Immo Rebitschek (Jena)  
Emanuela Grama (Pittsburgh):  
Heritage-Making and State-Unmaking in Post-  
socialist Romania

Andreas Schönle (London):  
Appropriating Stalinist Heritage: State Rhetoric  
in the Repurposing of VDNKh  
Ewa Ciszewska (Łódź):  
Socialist Film Animation Heritage in the Service  
of Contemporary Polish Animation Production  
and Museum Practices

Coffee Break

11:00-12:00 **Keynote Lecture** by Vladimir Levin (Jerusalem):  
Jewish Heritage in the Soviet Union  
Moderation: Antje Coburger (Marburg)

Lunch at Mensa

13:15-14:45 **Panel 6: Urban Planning and the Historic City**  
Chair: Eszter Gantner (Marburg)  
Liliana Iuga (Budapest):  
"Every Town Has a Historical Past, yet not Every  
Historical Past is Valuable" - Approaches to the  
Concept and Management of the Historic Town  
in Socialist Romania  
Čeněk Pýcha (Prague):  
Socialist Heritage Preservation in Northern  
Bohemia. Making Sense in the Public Space  
Biljana Stefanovska (Darmstadt):  
Semantic Shift in Architectural Language:  
Remodelling the City Center of Skopje

Coffee Break

15:15-16:15 **Panel 7: Memory and Heritage**  
Chair: Paul Vickers (Giessen)  
Iryna Sklokina (Lviv):  
Traveling in the Soviet Ukraine: the Making of  
the National Memory Canon through Heritage  
Tourism Practices  
Ewa Stańczyk (Amsterdam):  
Transnational Heritage: On the Uses of Jewish  
Photographs

16:15-17:00 **Concluding Discussion**